



Our commitment is to respect your privacy by protecting all data you provide to us or that we collect through our website – www.onebrain.com.br – and social media channels.

With this commitment in mind, we have developed this Privacy Policy to clearly explain how your data is used in a transparent manner. In this document, you will find information about how Onebrain collects, stores, processes, and shares collected data, what data is collected, and how you can exercise your rights.

Onebrain provides Information Technology solutions, including web and mobile development, O2O solutions, staff augmentation, and innovative frameworks to enhance your results. To offer these solutions, Onebrain collects various types of data and information through its website, events, landing pages, social media, and forms, aiming primarily to provide you with an increasingly better experience.

We recognize that your privacy is very important. Therefore, we take all possible measures to protect it. This Privacy Policy has been prepared in accordance with Federal Law No. 12,965 of April 23, 2014 (Brazilian Internet Bill of Rights) and Federal Law No. 13,709 of August 14, 2018 (General Data Protection Law – LGPD).

Acceptance of this policy occurs when you access, click, and/or register on our website, forms, landing pages, social media, or events, thereby agreeing to and allowing the submission of your information to Onebrain.

If you do not agree with this policy, please do not proceed with registration, do not use our services, and we kindly ask that you do not interact with our websites or landing pages. However, please inform us of your concerns so we can clarify or improve them.

Data We Collect

The data collected by Onebrain varies depending on how you use and interact with our platforms. This policy applies to personal data we collect from or about you through the following sources:

- **Websites:** Onebrain's website aimed at startups and businesses, operated by or on behalf of Onebrain.
- **Third-party websites:** Including social media and landing pages.
- **Advertisements:** If you interact with our ads on third-party platforms, we may receive information about that interaction.
- **Interactions:** During interactions, we may create personal data, including records of messages sent via chatbot, social media, or email.
- **Events:** Organized by Onebrain or events where we participate as sponsors or exhibitors.

All collected data is used to provide our services. Your information is treated as confidential and used only for the purposes described here and authorized by you, primarily to enable full use of our services and continuously improve your experience.

Types of Data

- **Forms:** Contact data (name, phone number, email), location data (country, state, city), professional profile data (job title, company name and industry, education, years of experience), and marketing data (preferences and CRM-related information) provided in contact forms, event registrations, and downloadable materials.
- **Newsletter:** We collect and store your email address until you unsubscribe.
- **Website:** When you visit our site, a “cookie” is placed in your browser via Google Analytics to identify your browsing data.

Cookies are identifiers transferred to your browser or device that inform us how and when pages are visited and how many people access them.

We also use cookies and browsing data such as URLs to collect information about the date and time of your visit and the content you viewed. Like most companies, we automatically collect and store this data in log files when you visit our website or access your account.

We may use session cookies (which expire when you close your browser) and persistent cookies (which remain until deleted) to provide a more personalized and interactive experience.

Sensitive Data

We do not collect sensitive data. Sensitive data includes, but is not limited to:

1. Data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or union membership;
2. Genetic data;
3. Biometric data for unique identification;
4. Health-related data;
5. Data concerning sexual life or orientation;
6. Data related to criminal convictions or offenses.

Unspecified Data

Occasionally, other types of data not explicitly mentioned in this Privacy Policy may be collected, provided they are supplied with user consent or permitted/required by law.

Data Storage

User information is stored on Onebrain’s own servers or those contracted by it.

All data is handled confidentially, and any employee or service provider with access is committed to using it only as outlined in this policy. We apply reasonable market-standard measures to ensure data security.

Onebrain considers data privacy a fundamental value, and this policy reflects our effort to protect it.



Data Sharing

Onebrain may operate jointly with other companies across a wide range of activities, including partnerships with advertisers, sponsors, business partners, marketing services, and events. Therefore, we reserve the right to share your information—preferably in anonymized form—whenever possible.

We do not rent, sell, or transfer your personal data. However, we may share it in the following cases:

- **Advertisers:** Data such as unique identifiers, IP addresses, cookies, and browser information may be shared to measure advertising effectiveness.

You may opt out of such advertising at any time by contacting us.

- **Partners:** We hire third-party companies to perform services on our behalf and may share your data with them to deliver our services. These partners are authorized to use your data only for the specific purposes for which they were contracted.
- **Statistics (Analytics):** Data may be used for statistical purposes, aggregated to provide macro-level insights without identifying individuals. This helps us improve our products and services.

Changes to This Policy

This Privacy Policy may be updated at any time due to regulatory changes. We recommend that users review this section periodically.

Questions and Contact

If you have questions, comments, or suggestions regarding this Privacy Policy, or believe your personal data is being used inconsistently with this document, please contact us:

Address:

Rua Jerônimo Pattaro, no. 160 – Room 01-G
Barão Geraldo – Campinas/SP – ZIP: 13084-110

Phone:

(19) 97147-5076

Email:

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